

SPEAKER

Revolutionize Periodontal Protocols

Optimize Treatment Outcomes

Maximize Practice Growth



# Kathryn Gilliam, RDH, BA

**80% of American adults have periodontal disease.**

Yet, most practices report periodontal treatment rates of 15% - 30%. Closing this gap is crucial to building a productive practice.

We now have irrefutable evidence that periodontal disease can have devastating effects on systemic health. Comprehensive periodontal care results in improved systemic health and creates loyal patients who accept treatment and refer family and friends. This practice builder is a win-win for patients and care providers.

Kathryn Gilliam, RDH, BA, is passionate about empowering clinicians to incorporate science-based principles and a philosophy of treatment from the heart. Audiences applaud her readily implemented protocols and appreciate her ability to make complex information easy to understand.

- Increase your understanding of the science behind the oral-systemic link
- Gain easy-to-follow protocols to increase treatment effectiveness, productivity, and profits
- Improve communication strategies and verbal skills to enhance patient compliance and optimize treatment outcomes

Elevate your identity as a healthcare provider, gain a renewed enthusiasm for your career, and develop the confidence to design your own wellness practice.

**Contact Kathryn to customize a presentation for your next meeting!**



See periodontal disease through a new lens  
– that of an oral wellness specialist.



## Presentation

### Hot Stuff: The Fire Within

Explore the science behind the oral-systemic connection. Integrate salivary diagnostic testing, implement the latest adjunctive therapies, and master effective communication skills to educate patients for improved case acceptance. Understand nutritional needs of periodontal patients, review the anti-inflammatory diet, and identify targeted nutritional supplements.



### Three Minutes to Save a Life

In this interactive workshop, distinguish the risks of oral cancer and recognize those people at highest risk. Master a spa-like, comprehensive examination to set your practice apart. Review protocols for the management of cancer treatment side effects. Acquire verbal skills to enhance patient education, increase acceptance, ease patient concerns, and maximize patient follow up.



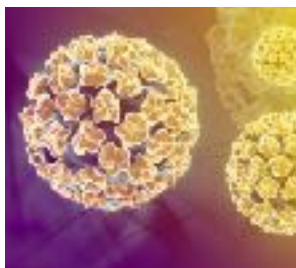
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# Hot Stuff: The Fire Within



Extensive research has confirmed the devastating effects of periodontal disease on systemic health. Dental practitioners are in a unique position to restore patient health through comprehensive periodontal care.

Periodontal disease contributes to many catastrophic systemic illnesses, such as diabetes, cardiovascular disease, Alzheimer's disease, and rheumatoid arthritis. Dental professionals can impact patient wellness by utilizing a medical model of care in the diagnosis and treatment of periodontal disease. Elevate the professional identity of your practice while increasing personal and professional satisfaction in your team! Create a wellness-centered practice with an informed team that inspires confidence in patients, improving both the overall quality of patient care and practice financial health.

In this comprehensive, fast-paced course, explore the science behind the oral-systemic connection and survey systemic diseases associated with periodontal disease. Identify how to integrate diagnostic testing into the practice, implement adjunctive therapies, and compare home hygiene options. In addition, examine medical conditions, such as diabetes and cancer, that affect dental treatment, and learn how to manage medically compromised patients.

**Suggested Audience:** Dentist, Hygienist, and Team

**Suggested Format:** Full or Partial Day; or Two-Day Workshops



## Course Objectives

- Comprehend the role of keystone bacteria and inflammation in periodontal disease and its effect on systemic health
- Illuminate the significance and challenges of oral biofilm
- Discover how medical wound care protocols can be utilized in the treatment of periodontal disease
- Recognize systemic health problems within the dental maintenance appointment
- Explore leading-edge techniques and technologies to enhance periodontal treatment
- Learn the screening tools used to determine the extent of periodontal infection and genetic risk
- Elevate communication skills to educate and engage patients in their health choices and treatment considerations
- Hone communication techniques for sharing screening information and coordinating treatment recommendations with physicians
- Specify nutritional supplements and diet recommendations to address periodontal inflammation and support the immune system.

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# Three Minutes to Save a Life



One American dies *every hour* from oral cancer.

**Rates of oral cancer continue to increase while other cancers are declining.** Dental professionals know the importance of early oral abnormality detection, but many lack confidence in knowing exactly what to look for and how to discuss concerns with patients. Caring for patients undergoing cancer treatment creates additional uncertainty for dental clinicians.

In this interactive workshop, Kathryn Gilliam emphasizes the importance of early oral cancer detection and caring for cancer patients in the general dental office. Distinguish cancer risks including tobacco, alcohol, and the Human Papilloma Virus, and recognize those people at highest risk. Learn how to perform a spa-like, comprehensive examination when screening for head and neck abnormalities, setting your practice apart. Explore elegant and effective verbal skills to enhance patient education, increase acceptance, ease patient concerns, and maximize patient follow-up with specialists when needed. Identify various lesions and review the terminology needed to accurately describe them. Learn the benefits of fluorescence to enhance cancer screening. Review various protocols for the management of xerostomia, mucositis, nutritional deficiencies, and other common cancer treatment side effects. Being able to offer effective regimens and real comfort to patients will create immense professional and personal satisfaction.

**Suggested Audience:** Dentist, Hygienist, and Team

**Suggested Format:** Full or Partial Day Workshops



## Course Objectives

- Acknowledge the importance of early oral cancer detection and develop a philosophy of care
- Highlight risk factors including alcohol, tobacco, and HPV
- Review available early detection devices
- Learn and practice extra- and intra-oral examination techniques
- Know how to explain the screening process and skillfully verbalize your findings with the patient
- Learn how to identify and utilize the correct terminology to accurately describe lesions
- Discuss cytology, biopsy, referral, and follow-up protocols
- Gain techniques for the management of the side effects and oral manifestations of chemotherapy and radiation

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# Meet Kathryn



The origin of many systemic diseases can be found in periodontal disease.

Kathryn Gilliam's interest in the medical side of dentistry led her to years of advanced study into the oral-systemic link, including graduating from the prestigious Bale Doneen Preceptorship. Her company, PerioLinks, LLC, was born out of her desire to train dental teams to transform their practices to care for the total health of their patients through comprehensive periodontal treatment.

Rates of oral cancer continue to increase, yet only 14% to 18% of dental offices screen for oral

Kathryn has been on the front lines of early detection of oral cancer throughout her career. Kathryn teaches an elegant and thorough head and neck cancer exam that both relaxes patients and raises their awareness of the importance of regular cancer screening. She is an active volunteer for The Oral Cancer Foundation and Oral Cancer Cause.

Kathryn delivers impactful presentations to both small and large groups across the country and internationally. She is a graduate of the Lioness Principle Advanced Transformational Trainer and Inspirational Speaker programs. She has published continuing education courses for ineedce.com and Dr. Bicuspid.com, and Kathryn's articles have been featured in: *The Journal of the Academy of General Dentistry*, *AGD Impact*, *Dental Economics*, *RDH Magazine*, *Dentistry Today*, and *Modern Hygienist*.

Additionally, Kathryn is a member of the American Academy of Oral Systemic Health and is a member of the board of the Houston Component of the Oral Cancer Foundation. She is also a member of the Speaking Consulting Network and Directory of Dental Speakers.

Contact Kathryn to customize a presentation for your next meeting!



Revolutionize your practice by applying the science of the oral systemic link

Transform patients' whole body health with innovative dental care

Elevate professional identity and achieve heightened personal satisfaction

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# What's Being Said About Kathryn's Programs

"Kathryn has a thorough grasp of the critical role oral health plays in arterial wellness. Her presentations illuminate the link between periodontal disease and arterial inflammation, as well as how inflammation can be extinguished by managing and eradicating periodontal disease."  
—**Bradley F. Bale, M.D., Cofounder of the Bale/Doneen Method, Medical Director, Heart Health Program Grace Clinic, Adjunct Professor School of Nursing, Texas Tech Health Sciences Center**

"It is my honor to recommend Kathryn Gilliam for speaking and consulting services. Kathryn possesses a robust range of dental knowledge and experience and is deeply committed to making a difference in the health of our patients and our practices. Her command of the oral systemic science and her ability to express herself in a professional manner is exemplary. She is a polished speaker with content that is timely and inspiring."  
—**Lisa Marie Samaha, DDS, FAGD; Founder and Instructor PerioPassion Dental Seminars / Perio Arts Institute**

"Kathryn Gilliam is a truly remarkable hygiene clinician, industry leader, and inspiring speaker! She is passionate and knowledgeable about the oral systemic link, its effect on patient's lives, and our ability to influence patient's health and well-being. One of the best speakers I've heard on this topic!"  
—**Katherine Eitel Belt; Speaker, Consultant, Author**

"Kathryn Gilliam is the ultimate expert on oral cancer and how to help oral cancer patients. Her expertise and passion are evident in her presentations. She is fun and easy to work with. If oral cancer is your topic of interest, Kathryn is your only choice for a top speaker."  
—**Janet Hagerman; Speaker, Author, Coach**

"I found the information Kathryn shared in her PerioLinks seminar to be extremely beneficial. She presents advanced concepts with expertise and makes complex ideas clear and easy to understand. Kathryn inspires the dental team to recognize the oral-systemic connection and provides easy to follow strategies to implement this information in practice. I highly recommend her courses."  
—**Patti Sooy, RDH; Speaker, Consultant**

"Kathryn's presentation was fantastic! She provided the latest scientific information and easy to implement clinical protocols. Dental health can no longer be separated from the rest of the body! I highly recommend Kathryn's courses to help elevate your identity to that of a Oral Wellness Specialist."  
—**Cynthia Carlson, RDH, BS, PH-RDH**



"Kathryn Gilliam is one of the most 'committed to excellence' speakers in the field of whole health dentistry. She delivers her messages with tremendous knowledge and passion. Kathryn is an oral cancer advocate creating awareness and education for early diagnosis. Don't miss an opportunity to hear this talented dental speaker again and again."  
—**Linda Miles; Speaker, Consultant, Author**

"Kathryn is passionate and knowledgeable about oral health care and she is at the forefront of the oral- systemic movement. Her presentation was informative and entertaining and gave us a lot to talk about. Kathryn is a go-to person for professional education and a great mentor to her colleagues. Our organization will happily invite Kathryn back again and again."  
—**Jessica Smith, RDH, BS; Vice President, Greater Baton Rouge Dental Hygienist Association**

"Kathryn does a great job of incorporating information that is accurate and useful in your everyday life. With all the statistics presented on how periodontal disease can impact the whole body, you know this gal has done her homework. You will not be disappointed with Kathryn at the front of the room!"  
—**Ryan D. Rutar, RDH BSDH, MA, President-Elect, Nebraska Dental Hygienist's Association**

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